



July 2009

Announcing the Launch of the New AFS Website!

We are very proud to announce the launch of our new website at www.afsnj.com! The state-of-the-art design makes it exceptionally easy for our customers to find ingredient solutions to fit their needs.

The site provides an overview of our capabilities in developing and manufacturing customized ingredient systems for food and beverage companies. These systems are developed through the creative combination of ingredient technology, industry insight, culinary expertise, and processing experience.



Intuitive navigation simplifies the experience in locating specific solutions out of our more than 500 custom-designed products. Solutions can be searched by product name, application, and key feature or benefit.

Special interactive sections of the site enable customers to communicate with AFS technical and sales staff. In a completely secure, confidential format, customers can describe their challenges, providing precise information to enable AFS R&D staff to identify solutions from our existing products or to create new ones.

An easily-scannable archive of AFS monthly newsletters and press releases provides detailed descriptions of formulation problems and solutions. Now it is easy to find innovative approaches to sodium reduction, freeze/thaw stability, process efficiency and many others. Visitors can also sign up for a free newsletter subscription.

Other areas of the site describe company history, values, facilities, and environmental commitment.

Please visit the new Advanced Food Systems site. We hope you find it to be a valuable resource in solving your formulation challenges. We also invite your feedback on ways we can further improve the site to serve your needs.

We also thank Kurani Interactive — www.kurani.com — who designed the site.

For additional information on our Services and Products, please contact Technical Services at (800)787-3067 or lab@afsnj.com.

Advanced Food Systems, Inc.: *developers and manufacturers of custom ingredient systems for the perfect balance of flavor and texture!*

