



What's New! from AFS

MEAT/POULTRY | SEAFOOD | FROZEN ENTREES | SAUCES | SIDE DISHES | BAKERY PRODUCTS | SNACK FOODS | BEVERAGES

December 2009

AFS sends Season's Greetings and Best Wishes in 2010!

AFS thanks you for your support this past year and appreciates the opportunity to provide you with customized products. We continually strive to improve our service to our customers through new product offerings and applications. Some highlights of our 2009 product development innovations include the following:

- **Fresh 'O™** systems were introduced for beef, pork, turkey and chicken.
- **SeasonRite™ Marinade** systems increase cooked yield and improve appearance of meat and seafood.
- **TexRite™** systems improve the microwave-ability and machine-ability of flatbreads and pizza crusts.
- **Actobind™** and **TenderBite™** binding and texture systems for meat and seafood are now available in natural versions.
- **Seal N Crunch™** is a new pre-coat system for batter and breaded frozen products that maintain crunchiness after reconstitution.
- **Saucy Glazes™** feature new flavor profiles with clean labels, low fat and low sodium.
- New and Improved **Flavor Boosters** have been reformulated to be more cost effective, have more flavor impact and have a cleaner label.

In 2009, AFS also launched our new, state-of-the-art website at www.afsnj.com. The website is easy to navigate and has information about AFS, our products and our capabilities. Key features include the ability to:

- Search for food challenges by product name, application and key feature.
- Communicate with AFS technical and sales staff.
- View archived AFS newsletters and press releases.

We look forward to continuing to be your technical partner for creative solutions as we move into the New Year. New product and line extension developments in 2010 will focus on:

- Developing cost-effective, clean-label and natural products.
- Providing cost reduction opportunities to our customers.
- Optimizing our customers' products and formulas for better yields and manufacturing efficiencies.
- Assisting our customers with Plant trials and scale-up.

Bring AFS your *toughest* challenges in 2010!



For additional information on our products, please contact Technical Services at (800) 787-3067 or lab@afsnj.com.

Advanced Food Systems, Inc.: developers and manufacturers of custom ingredient systems for the perfect balance of flavor and texture!



Advanced Food
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Custom Ingredient Systems

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